

HOIST & HAUL 2020

AUG. 10-13 • MONTREAL, QC



SPONSORSHIP PROSPECTUS

Sponsorship at-a-glance

Sponsorship of this conference is an essential part of the funding, making it possible for the International Conference committee on Hoisting and Haulage (H&H 2020) to set registration at affordable rates, and make knowledge and networking in the industry more accessible.

In addition to providing hoist and haul specialists with significant access to participate, being a sponsor provides you with various strategic elements of visibility prior, during and after the event – which positions your organization in theirs and the entire community's eyes.

H&H 2020 offers two types of sponsorship opportunities: **PREMIUM** and **A-LA-CARTE**.

A **PREMIUM** category option provides a conference partner with a status associated with a level – from Platinum to Friend. Premium Sponsors wishing to also secure A-la-Carte items will receive a 20% discount on their lower priced option.



Premium Sponsorship Levels

PREMIUM RECOGNITION BENEFITS	PLATINUM	DIAMOND	GOLD	SILVER	BRONZE	FRIEND
Recognition benefits per level	\$20,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,500
PRE-CONFERENCE						
Logo on the H&H 2020 website and hyperlinked to yours	✓	✓	✓	✓	✓	✓
Logo in the pre-conference program in CIM Magazine	✓	✓	✓	✓	✓	✓
Recognition in notifications and e-blasts	✓	✓	✓	✓	✓	✓
Recognition on CIM social media channels	✓	✓	✓	✓		
AT THE CONFERENCE						
Logo on Sponsorship Banners – sized to sponsorship level	✓	✓	✓	✓	✓	✓
Logo in the Conference Program	✓	✓	✓	✓	✓	✓
Full page in printed program	✓					
Half page in printed program		✓	✓			
Acknowledgement at key social events	✓	✓	✓			
H&H 2020 conference registrations	3	2	1			

All logos will be sized to sponsorship level and placed in alphabetical order within their respective level.

A-la-Carte Sponsorship Items

Important: A-la-carte sponsors will receive visibility on the event web site, in event e-blasts, in the preliminary and printed program as well as on CIM social media channels throughout the year prior to conference. These partners' logos will be sized in our materials to the sponsorship level of their financial contribution and placed in alphabetical order.

À-LA-CARTE	AVAILABLE	PRICE
Coffee stations during technical sessions Branded signage at the coffee stations	4	\$1,000
Conference pens Branded pens to be offered to delegates and placed at each setting in room. Custom pens to be provided/paid for by sponsor	1	\$1,500
Conference notebooks Branded notebooks to be offered to delegates. Custom notepads to be provided/paid for by sponsor	1	\$1,500
Keynote session Logo on signage at entrance and on screen during the event. Welcome address by your company	2	\$4,000
Lanyards Logo on conference lanyards	1	\$6,000
Printed program Back cover of the digital preliminary program and on-site printed program	1	\$6,000
Technical program Your logo on signage in front of the room and on large screen inside	1	\$7,000
Luncheons at the Exhibition Logo on signage at the door and buffet stations. Words of welcome by your company from the exhibit P/A system	2	\$8,000
Opening Reception at the Exhibit Logo on signage at the door and buffet/bar stations. Welcome address by your company	1	\$8,000
Proceedings Logo on USB keys containing the conference proceedings and ½ page ad in the conference program	1	\$9,000
H&H 2020 Banquet Logo on signage at the door, on the menus and on the large screen inside the room. Welcome address by your company	1	\$10,000

Partnership Agreement

Company		Contact
City	Province/State	Country
Email		Telephone
Signature		

Our company confirms its participation as:

PREMIUM SPONSORSHIP

- Platinum Sponsor (\$20,000)
- Diamond Sponsor (\$15,000)
- Gold Sponsor (\$10,000)
- Silver Sponsor (\$5,000)
- Bronze Sponsor (\$2,500)
- Friend Sponsor (\$1,500)

A-LA CARTE ITEM

A-la-carte item 1

A-la-carte item 2

We understand that the total for the above confirmed purchase(s) will appear on one invoice issued by the Canadian Institute of Mining, Metallurgy and Petroleum (CIM). Applicable taxes will be added.

We will provide our company logo in high-resolution images in **BOTH** .jpg and .eps formats (suitable for web and print) with a minimum resolution of **300 dpi** and fonts converted to outlines.

Send the complete form to: cmurphy@cim.org

Chantal Murphy
CIM Convention Planner
(514) 939-2710, 1309

H&H Sponsorship Chair

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